



LHS Instrumental Music Boosters
P.O. Box 1384
Eldersburg, MD 21784

Booster Meeting Minutes

August 10, 2021

I. Opening & Welcome

The meeting was called to order at 6:00pm. In attendance were: Jolita Peterson, Lyn Tokar, John Tokar, Jill Morgan, Drew Morgan, Brandi Jason, Kelly Maryanski, Karen Creutzer, Heather Pedulla, Loraine Layton, Lauren Underwood, Kelli Gallagher, Liesel Rupprecht, Allejandro Sanchez, Ellen Scott, Tim Thimmesch, Kelly Thimmesch, Andrea Groslinger, John Groslinger, Heather Mattern, Cindy Haynes, Tony Haynes, Jae Haroldsen, Cynthia Blade, Natalie Shaddock, Lori Feaga, Michael Caln, Tim Davies Valerie Aggarwal, Lynda Dye and other parents who did not sign in.

Brandi welcomed everyone and introduced Tom Scott to talk about the Mattress Fundraiser.

II. Mattress Fundraiser Presentation

Tom Scott presented the following information:

- Mattress fundraiser is **Saturday August 21st from 10am – 5pm** at the Liberty High School Gym.
- The goal is to have **every student get at least 1 person to the fundraiser.**
- If every student got 1 person to buy a mattress, we would more than meet our fundraising goal.
- In the past LHS has **earned as much as \$10k** for the Instrumental Music Program with this fundraiser.
- There is a \$25 check made payable to the family of *student name*, for every mattress purchase where *student name* is mentioned. No limits. Example: If 2 people purchase mattresses and mention your student's name, your student will receive a \$50 check.
- 1 out of 10 people are considering buying a mattress at any given time.
- These are high-quality mattresses.
- All makes and models are available.
- A mattress showroom will be set up in the LHS gymnasium.
- In addition to mattresses, there will also be pillows, weighted blankets, mattress protector's, etc.
- Mattress Firm is the corporate partner.
- **Prices reflect a 30-50% off retail pricing.**
- Post covid, **delivery is taking around 4-6 weeks.**
- There is a **\$50 delivery fee.**
- **They will deliver, set up and haul away your old mattress. White glove service.**
- **We need to get the word out.** We need to get community awareness of this fundraising sale. There are color fliers that can be put in local library, stores, churches, synagogues, mailboxes, etc. There are yard signs that can be picked up and place in high-traffic areas: entrances to neighborhoods, intersections, etc.



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III. Address Marching Band Parents

A. Board Introductions (Jolita)

Jolita introduced the Instrumental Music Booster Board Members:

President: Jolita Peterson (lhsimbpresident@gmail.com)

Vice President: John Tokar (lhsimbvicepresident@gmail.com)

Secretary: Lyn Tokar (lhsimbsecretary@gmail.com)

Treasurer: Jill & Drew Morgan (LHSIMBTreasurer@gmail.com)

Communications: Karen Creutzer (lhsimbcommunications@gmail.com)

Volunteer Coordinator: Heather Pedulla (lhsimbvolunteer02@gmail.com)

B. Role of Parents in Marching Band season (Jolita)

By a show of hands there were a good number of 1st time Marching Band parents in attendance. Jolita explained that Marching band is a **sport**, and it needs **cheerleaders** and **supporters**, just like any other sport. That is where Marching Band parents come in. It takes a village to have a successful music program and we will need the help of many.

C. Role of Boosters (John)

John Tokar gave a brief overview of the role of the Boosters.

- First and foremost, any parent with a child in any of the instrumental music programs is a member of the Instrumental Music Boosters.
- The IMP website is: www.lhsimp.com
- The IMP Boosters support all the Instrumental Music Programs including symphonic band, concert band, wind ensemble, jazz band, orchestra, marching band, and color guard
- The Booster's provide Ms. Jason with resources to run these programs at the high level we've come to expect.
- These resources come in two types: volunteering and fundraising.

D. Overview of Volunteer roles/signups (Heather)

Heather provided an overview of the many Volunteer roles and opportunities that are available. There was a handout and there also will be opportunities to signup at the August tailgate and preview show. The Volunteer roles is also attached for your convenience.

- Heather emphasized that **No Experience is needed** for any of these positions. However, some may need CCPS Volunteer registration/training.
- The Booster's need many volunteers to help with events, fundraising activities, chaperoning, cleaning Marching Band pants after competitions, etc.



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- The Booster's need many volunteers to help with various fundraising activities throughout the year. Some examples: Car washes, Fall & Spring Craft Fairs, Restaurant nights, Pie Sales, Claire's Gourmet, Gertrude Hawk, and Holiday Grams.

E. Importance of fundraisers for MB Expenses & Shop with Scrip Info (Jill/Drew)

Jill and Drew gave some examples of the expenses the Boosters help cover:

- Transportation fees – we need to have 3 school buses and 2 Penske trucks and CDL drivers to transport the Marching Band and Props to/from competitions. This costs about \$20k per year.
- The cost of the Marching Drill is about \$4k per year.
- The Boosters help fund instrument repair, instrument purchase (if needed), and Master musicians.

Drew than talked about the ShopWithScrip program:

- Buy gift cards from your favorite brands to use for your daily purchases. Over 750 top brands to shop. You get the full-face value of the gift card, and the Boosters will in turn get a percentage when the gift card is purchased.
- Last year only 4 families used ShopWithScrip and the Booster's earned about \$1k. Think about the potential earnings if all Booster members used ShopWithScrip.
- Look for more information in the next IMB Parent Newsletter.

F. Overview of Fundraiser Coordinator roles/signups (Jolita or Jill/Drew)

This year we are looking to have specific Coordinators for all the many fundraising activities. See the attached handout on Volunteer descriptions for more information.

- **Fundraising Chair:** This chairperson will work with Booster Treasurer and rest of Boosters to coordinate and promote fundraiser events.
- **Baughner's Pie Sales:** The coordinator will be the point of contact with Baughner's and parents and manage the pie orders.
- **Claire's Gourmet (Fall), Coffee sales (December), Gertrude Hawk (Easter) - 1 coordinator for each:** The coordinators will be the point of contact with vendor and parents.
- **Restaurant Nights (periodic):** This coordinator will be point of contact with existing restaurant nights and set up additional restaurant nights.
- **Holiday Grams (December & Valentines):** The coordinators will monitor/purchase inventory, coordinate in-school sales, coordinate assembly if needed, coordinate delivery.
- **Car Washes (summer 2022):** The coordinator will set up dates with Denny's (typically 3 – June, July & August).



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G. Extravaganza Details (Cynthia Blade)

Cynthia spoke about the Extravaganza.

- Extravaganza is the marching band competition held at LHS. This year it will be on 9/18/2021.
- There is a lot of work that needs to be done to host this event. There will be lots of opportunities to volunteer and help in preparing for the event as well as the day of.
- Refer to the Extravaganza section of the Volunteer descriptions attached.
- Cynthia needs a volunteer to shadow her in the Extravaganza Lead role this year so that they can take over next year. Cynthia has everything documented and mapped out as to what needs to be done.

H. Spirit Wear (Denise Facto)

There is an Instrumental Music Program Spirit Wear Store:

<https://www.bigdippergraphics.com/group-stores/lhsmusic.html>

We are going to try and have some Spirit wear (T-shirts and Hoodies) at some of our events. A more extensive spirit wear inventory can be found at the LHS IMP Spirit wear store.

I. Director's Update and Tailgate Party/Preview Show Info

Brandi Jason provided an update on several items:

- Brandi stressed that even though we were focused on Marching Band and the Mattress fundraiser, the Booster's DO NOT earmark funds for a specific group. The funds raised by the Booster's support the Instrumental Music Program in its entirety.
- Please be aware that this year all the concert ensembles will be wearing Concert Attire for performances (i.e., Gown and Tuxedo). Stay tuned for more information.
- Claire's Gourmet fundraiser information will be coming out soon.
- Liberty stayed as a Group 3 for Tournament of Bands (TOB) competitions. Most all other groups in the TOB circuit went down a level (ex: Alleghany went to a Group 1, Musselman went from a Group 4 to a Group 3). As a result, our competition this year will be different.
- TOB may run the competitions a bit different this year (due to missing last year and COVID). Some of the smaller shows may have bands run through their shows as practice with judge feed back and then go back for actual performance. Some of the larger shows may only allow 1 band and associated viewers in the stadium at a time and now award presentation – they would be shipped later. We will have to wait and see.
- The tailgate party and preview show will be Friday 8/27 at 5pm.
 - Kids stay at band camp.
 - Your child will come and eat with you at 5pm.
 - No one should eat alone. Kids should eat with a friend's family or staff if their family can't be there or will be late.
 - Everyone should bring a dessert to share. Need to be cognizant of COVID-19 etiquette: Single servings?



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- Marching Band Photos are 9/11. (Although Ms. Jason knows of 1 person having a conflict with ACTs, she needs to see if there are others.)
- **NEEDS:** Ms. Jason really needs a **Videographer** to video all of the competitions. She will get you in the highest places – pressbox – so you can just video tape the whole field during the show. These videos will be used by Ms. Jason and the Marching Band to learn from and adjust.

J. Closing

IV. Next Meeting: Sept 13, 2021 @7pm